

CDC GRANT PROGRAM SUMMARY

Ashland and Menominee Counties



The National Centers for Disease Control and Prevention (CDC) awarded the University of Wisconsin–Madison Division of Extension \$2.5 million over five years to work with partners to improve the health of residents in Menominee County/Nation and Ashland County.

The project will focus on increasing access to healthier foods and expanding access to safer locations for physical activity. This builds on Menominee County/Nation’s project, **Kemānceqtaq: We’re All Moving**, funded by the same CDC grant from 2018–2023. Read about past project activities and successes on the website: <https://menominee.extension.wisc.edu/kemanceqtaq-were-all-moving/>.

Strategies

The project will use evidence-based strategies grounded in cultural values to address chronic health problems.



Food and nutrition

- Work with community partners to promote food service and nutrition guidelines and healthy food purchasing.
- Support and expand existing fruit and vegetable voucher incentive and produce prescription programs.



Safe and accessible physical activity

- Connect walking, biking, or other transit transportation networks (called activity-friendly routes) to everyday destinations.



Early care and education (ECE) settings

- Apply policies and activities to improve nutrition, physical activity, and breastfeeding.



Advance Farm to ECE efforts

- Activities in the first year will focus on collaboration with partners, assessment, and planning.

For more information about project work in your community, contact:

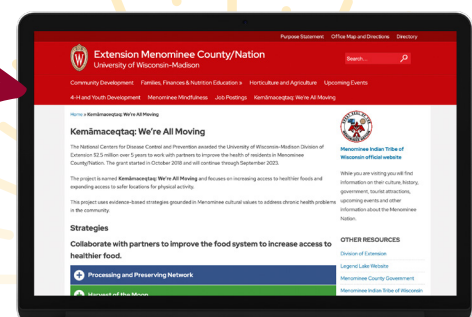
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For project updates:

- Subscribe to our quarterly newsletter <https://explore.wisc.edu/hwblanding>
- Follow us on Facebook [@ExtensionMenominee](https://www.facebook.com/ExtensionMenominee) and [@FoodWiseUWEX.North](https://www.facebook.com/FoodWiseUWEX.North)



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Read about past project activities and successes on the **Kemānceqtaq: We're All Moving** website.